



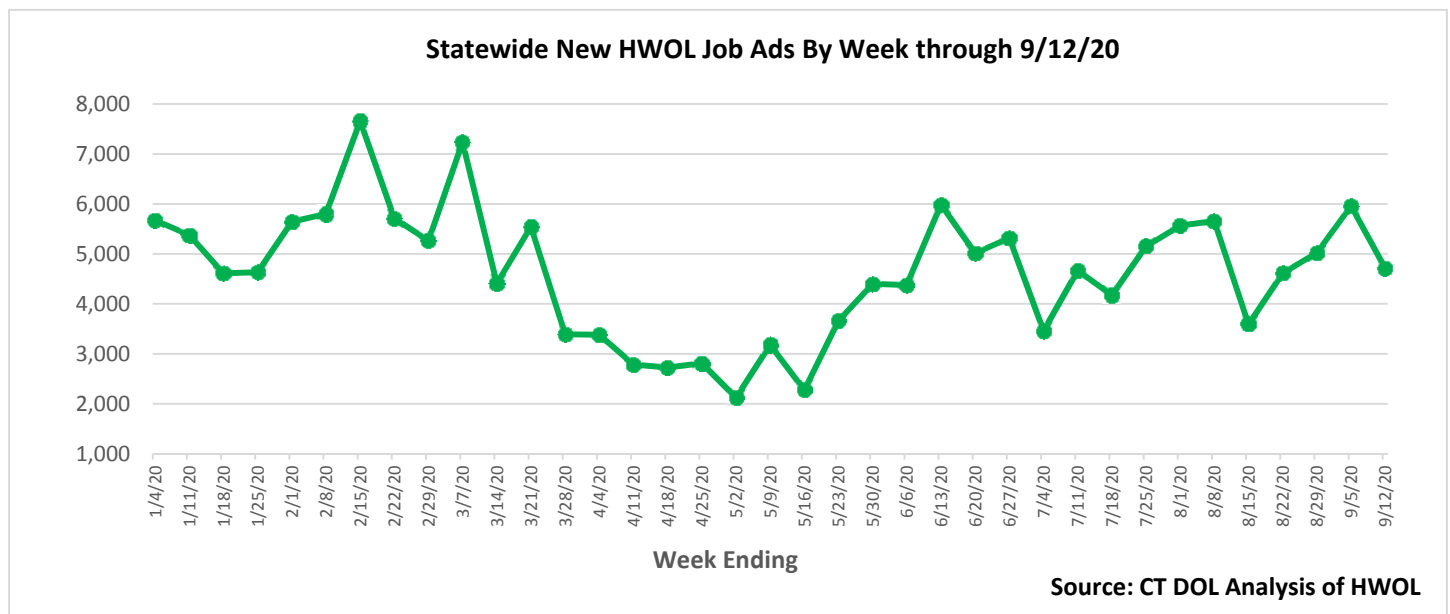
# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending September 12<sup>th</sup>, 2020

### Total New Weekly Job Ads Down Over the Week, Every Industry up over Four Weeks

WETHERSFIELD, September 18<sup>th</sup>, 2020 – During the week ending September 12<sup>th</sup>, 2020, there were 4,715 new postings. New postings are down 13% or -688 new ads from a week ago but up 44% or +1,435 from four weeks ago. This one-week decrease was driven by Health Care & Social Assistance (-441 new ads), Manufacturing (-156 new ads) and Educational Services (-86 new ads). Decreasing sectors were down a combined 852 new ads while the six increasing sectors were up a combined 164. Every sector is up over four weeks ago. That week ending August 15<sup>th</sup> had the second lowest new ad count since mid-May. Over Four weeks, the largest increases occurred in Retail Trade, Finance & Insurance, and Accommodation & Food Service.



**Industries** with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Customer Service Representatives, and Sales Representatives: Wholesale & Manufacturing.

**Employers** with the most new postings include Boston Market, Kohl's, and Lowe's Companies, Inc.

## The three industries with the most new job postings where

- **Retail Trade** (722 new postings, +7% over the week)
- **Health Care and Social Assistance** (688 new postings, -39% over the week)
- **Finance & Insurance** (440 new postings, -3% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 9/12/20	1 week ago: 9/05/20	4 weeks ago: 8/15/20	1 week change		4 week change	
					%	#	%	#
<b>00</b>	<b>Total</b>	4,715	5,403	3,280	-13%	-688	44%	1,435
11	Agriculture, Forestry, Fishing and Hunting	11	6	1	83%	5	1,000%	10
21	Mining, Quarrying, and Oil and Gas Extraction	17	13	12	31%	4	42%	5
22	Utilities	21	35	15	-40%	-14	40%	6
23	Construction	58	66	50	-12%	-8	16%	8
31	Manufacturing	260	416	190	-38%	-156	37%	70
42	Wholesale Trade	14	33	10	-58%	-19	40%	4
44	Retail Trade	722	676	488	7%	46	48%	234
48	Transportation and Warehousing	118	121	107	-2%	-3	10%	11
51	Information	131	141	60	-7%	-10	118%	71
52	Finance and Insurance	440	454	244	-3%	-14	80%	196
53	Real Estate and Rental and Leasing	83	79	44	5%	4	89%	39
54	Professional, Scientific, and Technical Services	274	210	161	30%	64	70%	113
55	Management of Companies and Enterprises	3	5	2	-40%	-2	50%	1
56	Administrative and Support	178	137	141	30%	41	26%	37
61	Educational Services	219	305	126	-28%	-86	74%	93
62	Health Care and Social Assistance	688	1,129	535	-39%	-441	29%	153
71	Arts, Entertainment, and Recreation	32	33	27	-3%	-1	19%	5
72	Accommodation and Food Services	332	361	176	-8%	-29	89%	156
81	Other Services (except Public Administration)	102	130	47	-22%	-28	117%	55
92	Public Administration	80	94	48	-15%	-14	67%	32
99	unspecified	932	959	796	-3%	-27	17%	136

Source: CT DOL Analysis of HWOL

6 sectors had job posting increases over the week and 15 had decreases. Some of the largest percent increases occurred in Professional, Scientific, & Technical Services (+30% or +64 new ads) and Administrative & Support (+30% or +41 new ads). About half of the total declines among those 15 sectors over the week was due to large declines in Healthcare and Social Assistance, which is down 441 or -39% from a week ago. Other major sectors with large decreases over the week include Manufacturing (-38% or -156 new ads) and Educational Services (-28% or -86 new ads). Though most industries had declines from a week ago, every industry had more ads than four weeks ago.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings during the week ending 9/12/20 were:

- Retail Salespersons (275 new postings, +24% over the week)
- Customer Service Representatives (129 new postings, -12% over the week)
- Sales Representatives (129 new postings, +11% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 9/12/20	1 week ago: 9/5/20	4 weeks ago: 8/15/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	275	222	134	24%	53	105%	141
Customer Service Representatives	129	146	68	-12%	-17	90%	61
Sales Representatives, Wholesale and Manufacturing	129	145	101	-11%	-16	28%	28
Combined Food Preparation and Serving Workers	115	123	25	-7%	-8	360%	90
First-Line Supervisors of Retail Sales Workers	110	109	65	1%	1	69%	45
Software Developers, Applications	104	81	79	28%	23	32%	25
Stock Clerks and Order Fillers	104	101	57	3%	3	82%	47
Registered Nurses	98	223	97	-56%	-125	1%	1
Managers, All Other	88	102	66	-14%	-14	33%	22
Computer Occupations, All Other	82	88	71	-7%	-6	15%	11
Laborers and Freight, Stock, and Material Movers, Hand	71	76	126	-7%	-5	-44%	-55
Maintenance and Repair Workers, General	60	59	36	2%	1	67%	24
Secretaries and Administrative Assistants	60	66	42	-9%	-6	43%	18
Personal Care Aides	58	41	49	41%	17	18%	9
Security Guards	57	43	23	33%	14	148%	34
Childcare Workers	50	28	31	79%	22	61%	19
Automotive Service Technicians and Mechanics	47	67	15	-30%	-20	213%	32
Medical Secretaries	47	54	29	-13%	-7	62%	18
Merchandise Displayers and Window Trimmers	47	48	19	-2%	-1	147%	28
Heavy and Tractor-Trailer Truck Drivers	46	41	48	12%	5	-4%	-2
Medical and Health Services Managers	43	100	40	-57%	-57	8%	3
General and Operations Managers	42	55	52	-24%	-13	-19%	-10
Preschool Teachers, Except Special Education	42	36	25	17%	6	68%	17
Driver/Sales Workers	41	42	127	-2%	-1	-68%	-86
Medical Assistants	41	54	20	-24%	-13	105%	21

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 9/12/20	1 Week Ago: 9/5/20	4 Weeks Ago: 8/15/20	1 Week # Change	4 Week # Change
Boston Market	70	113	0	-43	70
Kohl's	61	0	0	61	61
Lowe's Companies, Inc	61	36	31	25	30
Cigna Corporation	60	46	37	14	23
UnitedHealth Group	57	22	12	35	45
Amazon	54	83	118	-29	-64
Anthem Blue Cross	44	31	24	13	20
Allied Universal	41	13	7	28	34
Eastern Connecticut Health Network	32	14	5	18	27
Yale University	29	22	15	7	14
TJX Companies, Inc.	27	12	12	15	15
CVS Health	26	30	32	-4	-6
Albert I Prince Technical High School	24	0	0	24	24
Deloitte	23	18	5	5	18
Lockheed Martin Corporation	21	18	9	3	12
Yale-New Haven Health System	21	19	13	2	8
Achievement First	20	3	0	17	20
People's United Bank	20	8	8	12	12
State Farm Insurance Companies	20	11	6	9	14
Burlington	19	0	0	19	19
Mercy Medical Center Clinton	19	14	5	5	14
Quad	19	0	0	19	19
United Parcel Service Incorporated	19	22	16	-3	3
Michaels Arts and Crafts	18	14	4	4	14
Staples	18	19	36	-1	-18

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the week ending September 12th were mostly in Retail Trade and Finance & Insurance. The 25 employers shown below account for 17.5 percent of all new ads for the week ending September 12th, 2020. The employers with the largest increase over the week were Kohl's (+61 new ads), UnitedHealth Group (+35 new ads), and Allied Universal (+28 new ads). Five out of 25 employers had over the week declines, the largest were Boston Market (-43 new ads), Amazon (-29 new ads) and CVS Health (-4 new ads).

### **Covid-19 and Weekly New Job Postings**

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### **What is HWOL?**

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>